



Bristol Health and Wellbeing Board

Title of Paper:	'Have Your Say' in Bristol, North Somerset and South Gloucestershire (BNSSG) – update
Author (including organisation):	Michelle Smith, Bristol, North Somerset and South Gloucestershire Integrated Care Board (ICB)
Date of Board meeting:	07/09/2022
Purpose:	Information and discussion

1. Executive Summary

A key input into the Integrated Care System's (ICS) strategy development, the 12-week 'Have Your Say' engagement exercise in BNSSG aims to:

- Co-create a population-level vision for the future (2, 5, 10 and 20 years' time).
- Generate a set of 'human statements' that guide prioritisation and strategy development for the ICS.
- Engage with our population and partners 'where they are', building on the collective involvement capability of our system.

Progress in summary:

- As of 23 August 2022, 1,612 online surveys have been completed, with 41% of respondents from Bristol.
- Over 25 community events have taken place across the Bristol, North Somerset and South Gloucestershire area, since the engagement launched on July 1st, reaching over 400 people. Events attended so far include community health clinics, health days for those living in temporary accommodation, family hub meetings, deaf café's, sessions for young carers, user-led groups, vaccination clinics, and job fairs. As of 26 August 2022, there are a further 29 community events we are looking to attend.
- Interim analysis of the first 1,000 responses is due to be completed by the end of August, while targeted communications in August and September will allow us to attain an increased response among those aged 16-24, men and the student population. These groups are currently under-indexing on survey responses.
- Targeted engagement work – driven by the underpinning Equality Impact Assessment for the exercise - will also enable us to understand the experience of groups at higher risk of adverse outcomes (e.g., Gypsy Roma & Traveller communities, those who are homeless or living in insecure conditions, refugee communities and those living in deprivation) in more depth.
- The Have Your Say engagement exercise was extended in August, and will now close on Sunday, 25th September.

2. Purpose of the Paper

- To inform the group of the progress and status of the 'Have Your Say' engagement exercise in BNSSG.

- Share the approach to targeted communications and engagement, with focus on increasing response volume among particular cohorts and understanding specific experiences in greater detail.
- Inform the group of areas of alignment between this work and the development of both the Strategic Needs Assessment and Integrated Care System (ICS) strategy.

3. Background, evidence base, and what needs to happen

The Integrated Care Board (ICB) for Bristol, North Somerset and South Gloucestershire (BNSSG) became established in statute on 1 July 2022. A 12-week period of public and partner engagement is underway to inform the development of the ICS strategy by enhancing our understanding of what keeps the population of BNSSG happy, healthy and well; what gets in the way of staying well; and key areas of priority for the future.

Opportunities for engagement have been informed by a review of existing insights, which involved synthesis of recent public engagement carried out by several organisations across the local health and care system. This included a review of the Bristol Quality of Life survey, the local authority's Joint Health and Wellbeing Strategy, Mencap's 'My Community' engagement in Bristol, and insights from Thrive Bristol. Key areas of focus for engagement have also been influenced by the development of an Equality Impact Assessment which has identified groups who are typically underrepresented in historical engagement activity.

In addition to the place-based community engagement, a series of online 'Imagine if...' sessions, using Appreciative Inquiry methodology, are also taking place to develop the 20-year vision statements. This builds on our successful Covid-19 equalities listening events approach. The ICS Strategic Needs Assessment has also been influential in the process of identifying opportunities for further engagement.

4. Interim analysis and next steps

The interim analysis, expected in early September, will provide an overview of key themes and issues arising at population level. Feedback to date has covered a wide range of factors relating to health and wellbeing as well as wider determinants. During this period, the ICB's insights and engagement team has also been working closely with the strategy development and Strategic Needs Assessment teams to identify areas of alignment.

Targeted communications and engagement will continue to take place throughout the rest of August, and September, with groups who are either at higher risk of adverse outcomes or who we are seeking to attain a higher response rate from (these groups are outlined in Section 1). The rationale for identifying opportunities for further engagement has been driven by the survey response rate and profile to date, the development of an Equality Impact Assessment, a review of existing insights and the development of the Strategic Needs Assessment.

5. Recommendations

Thank you to everyone who has promoted the engagement so far – we are seeing real commitment to the exercise from all BNSSG partners, areas and localities. As ambassadors and conduits to the communities of Bristol, we ask for members to:

- Continue to share details of the engagement through your social and professional networks. All information, and supporting promotional graphics, are available here, with new content added regularly:
<https://bnssghealthiertogether.org.uk/haveyoursay/>.

- Get in touch if you would like to join an event: communications.bnssg@nhs.net
- We would like as many people, communities and organisations to get involved as is feasible, to ensure we are as reflective of our population as is possible.

6. City Benefits

People's ability to stay healthy and well is dependent on factors such as social connection, employment, housing and education. To make a real difference in people's lives, health and care services need to reflect the importance of these wider factors and the role they play in our health and wellbeing.

The establishment of the Integrated Care System (ICS) in statute gives us the opportunity to build on the successes of the Healthier Together Partnership to date and accelerate progress on behalf of the people and communities we serve. This exercise will help us shape priorities for health and care in the years ahead.

7. Financial and Legal Implications

N/A

8. Appendices

N/A